



Promotional Partner Annual Data

EPA WaterSense® Program Partners: Please complete and submit to WaterSense by March 1, 2008.

Section I: General Information

Organization Name¹: _____

Contact Name (for questions regarding this form)

Contact Name: _____ Telephone: _____

Email: _____ Fax: _____

Section II: Promotional Activities

1. a. Are you promoting water efficiency and/or the WaterSense program to consumers or other stakeholders?
☐ Yes ☐ No
b. If yes, please estimate the number of consumers/members reached: _____
2. a. Have you used any templates or other materials from the promotional toolkit?
☐ Yes ☐ No
b. If yes, please indicate if these materials were useful. If not useful, please indicate how these materials can be improved.
3. Please indicate what types of water efficiency or WaterSense promotional activities you conducted last year.
☐ Web site promotion with link to WaterSense Web site
☐ Print advertising
☐ Television/radio advertising
☐ Newsletter or trade journal article (Journal, date: _____)
☐ Public signage (Type: _____ e.g., billboards, bus stops)
☐ Consumer handouts
☐ Exhibit(s) at public fair, conferences, events
☐ Bill insert
☐ Workshops for consumers
☐ Workshops/training for contractors
☐ Presentation(s) to schools, community groups, etc.
☐ Promotion of WaterSense irrigation partners
☐ Other (Please describe: _____)

¹ Please use the same name used on your partnership agreement. If you do not yet have a partnership agreement, please contact the WaterSense program to complete one.

Section III: Incentive Programs

Please provide the following information for each incentive amount and quantity issued between January 1, 2007 and December 31, 2007. If you have a tracking sheet, feel free to attach it to this form.

Type of Product (e.g., HET, faucet) (Brand/model, if available)	WaterSense Labeled (Y/N)	Amount of Incentive	Number of Incentives Issued

Section IV: WaterSense Program Feedback (Optional)

In the interest of serving you better, EPA would like to learn more about your opinions regarding the WaterSense program and information needs. Please complete the following section to provide feedback to EPA.

1. On a scale of 1 to 5 (5 = most valuable), how valuable do you find the WaterSense program? Value: _____

How has WaterSense added value:

2. Please provide suggestions for improving the WaterSense program (e.g., general tools/materials, communications, Helpline, Web site, etc):

Please submit to the WaterSense Helpline by March 1, 2008.

Fax: (703) 841-1440

Mail: 2300 Wilson Blvd., Ste. 350, Arlington, VA 22201

Electronically: If you have Adobe Acrobat Standard or Professional, you can complete the form electronically and e-mail it to <watersense@epa.gov>. Acrobat Reader users must print forms after completing and fax or mail them. Contact the WaterSense Helpline at (866) 987-7367 if you have any questions about how to complete this form or submission instructions.

EPA Form Number 6100-09

The public reporting and record keeping burden for this collection of information is estimated to average 18 hours per response. Send comments on the Agency's need for this information, the accuracy of the provided burden estimates, and any suggested methods for minimizing respondent burden, including through the use of automated collection techniques to the Director, Collection Strategies Division, U.S. Environmental Protection Agency (2822T), 1200 Pennsylvania Ave., NW, Washington, D.C. 20460. Include the OMB control number in any correspondence. Do not send the completed Annual Data form to this address.